



PRODUCT DESIGNER

ABOUT ME

Hi there! I'm Jimmy Yoon, a Korean-American digital product designer based in the NY area.

TOOLS & SKILLS

Figma, Sketch, Miro, Photoshop, Illustrator, After Effects, Premiere Pro, Final Cut Pro

UX Research, Product Design, Interaction Design, HTML, CSS, Javascript (working proficiency), Design Systems, Accessibility, AI design (still learning!)

CONTACT INFORMATION

Portfolio: jjyoon.com

LinkedIn: [linkedin.com/in/jimmyjyoon](https://www.linkedin.com/in/jimmyjyoon)

Email: jimmyjyoon@gmail.com

EXPERIENCE

Staff Product Designer, Platform

Sprout Social (2018 - Present)

- Currently working on our Platform Zone, which primarily helps our admin users to manage the app for their employees through workflows related to identity & access
- Worked on our Design Systems team maintaining our design system, Seeds and led one of our VPAT efforts to make the web app more accessible
- Helped craft a vision to create more advanced customer care workflows for social teams
- Was the lead designer on our Reviews & Reputation Management feature from discovery through launch
- Worked closely with cross discipline partners creating and improving our messaging inbox feature for our customers
- Updated our Inbox Team Report to meet the needs of our customers' evolving customer care strategies

Product Designer

Trunk Club (2016 - 2018)

- Worked on our Pinterest integration on our web and mobile platforms as an intern
- Designed our "Trunk Request" feature, which allowed users to request trunks without having to always talk with a stylist
- Collaborated with product managers, engineers, and data science to experiment on our sign-up flow and first use experience by showing new customers outfits based on their sign-up flow answers

Graphic Designer

Northwestern University Student Affairs Marketing (2013 - 2016)

- Helped design brand identity and marketing materials for various student groups and faculty across all of Northwestern

EDUCATION

Northwestern University

B.S. in Radio/TV/Film, June 2016

- Certificate for Interactive Arts Module from the School of Communication
- Certificate of Design from the Segal Design Institute
- Was the creative and marketing lead for my dance team, Refresh Dance Crew